

Youth Services Department

StoryTime

Story & Activity

for Ages 3-5 (not yet in Kindergarten)

Tuesdays: April 3, 10, 17, 24 & May 1, 8
4:15-5:00 pm

KidsCorner

Story & Activity

for Grades K-3

Thursdays: April 5, 12, 19, 26 & May 3, 10
4:15-5:00 pm

Monthly Movie Night

for Grades 4-8

Fridays from 5:30-8:30 pm: **March 16, April 13 & May 11**

Dinner will be served before the movie.

Each month you must register by Thursday, the day before the program, with a parent or guardian contact number on file. A parent or guardian must pick you up at 8:30 pm. Participants will not be allowed to walk home.

New DVDs Coming Soon!

Adventures of Tintin

Alvin & the Chipmunks: Chipwrecked

Alvin & the Chipmunks: The Chipette Diaries

Answer to Nothing

Barbie™ in A Mermaid Tale 2

A Dangerous Method

The Descendants

Footloose

The Girl With the Dragon Tattoo

Hop

Immortals

Jack & Jill

A Lonely Place to Die

Loosies

The Muppets

My Week With Marilyn

The Sitter

The Skin I Live In

Snow White: A Deadly Summer

Three Musketeers

Tinker Tailor Soldier Spy

Tooth Fairy 2

The Way

Wyatt Earp's Revenge

Young Adult

Hillside Public Library

405 Hillside Ave
Hillside, IL 60162
708-449-7510
www.hillsidelibrary.org

Library Board of Trustees

President: Donna Kassar
Vice-President: Maureen Sypkens
Treasurer: William Spain
Secretary: Claudell Johnson
Other Members: Mary Wajda
Heide Metzger
Gloria Whitaker

*****ECRWSS

RESIDENTIAL CUSTOMER
HILLSIDE, IL 60162

Non Profit Org.
U.S. Postage
PAID
Melrose Park, IL
PERMIT #104

Off the Shelf

Newsletter of the HILLSIDE PUBLIC LIBRARY



Spring 2012

Letter from the Director

Everywhere you look it seems there is a new eBook reader coming out. Publishers have embraced the eBook for a number of reasons.

Forrester Research estimates that Amazon has sold 5 million Kindle Fires, priced at \$199 each, since the device was released Nov. 14. Archival Barnes & Noble has sold an estimated 2 million Nook Tablets (\$249), released Nov. 17. Both devices are designed, in part, to compete with Apple's iPad (the latest versions are priced from \$500 to \$830), which sold about 40 million units last year. But even as the sales of e-books doubled from 10% of the overall market to 20% in 2011, print books still account for about 80% of the market. (USA Today, 1/19/2012)

Amazon, the maker of the Kindle products, has seen an increase in sales of eBooks to Kindle owners. Kindle owners have spent an average of \$119 for eBooks over the past month, which is more than double the amount spent by book purchasers. (Publishers Weekly, 2/13/2012).

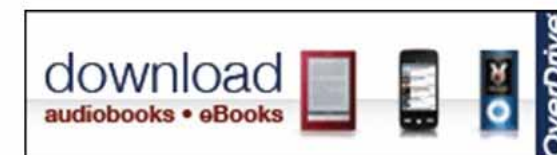
Even as the sales of e-books doubled from 10% of the overall market to 20% in 2011, print books still account for about 80% of the market. So far libraries books are still being purchased and checked out by people. We have begun to offer eBooks to our patrons through a group called Media on Demand, which is a group of 49 libraries in the Chicagoland area, who pool resources to offer a large range of eBooks. We do this through a company called Overdrive.

What is different for libraries and eBooks is that eBooks are not sold; they are leased to the purchaser. So if we buy an eBook, we may be limited by the publisher as to its use. The publishing firm of HarperCollins only allows its eBooks to be "checked out" 29 times. This is better than some other publishers that do not allow sales to libraries. Penguin has now joined that list of publishers who refuse to allow libraries to loan eBooks.

Publishers are in the same position that music producers where a few years ago. Challenged by online electronic sales, the music industry tried many different ways to market their products, some more successful than others. EBook publishers are wary of libraries, in spite of the tremendous amount of marketing we do for authors and reading. Random House is now the only one of the "big six" offering unrestricted access to their eBooks to libraries.

A delegation from the American Library Association, recently meet with senior leadership of Penguin, Macmillan, Random House, Simon & Schuster, and Perseus. Although no agreements were reached, valuable contact was made. It is important for publishers to remember that a recent study published by Library Journal, "shows that over 50% of all library users reported purchasing books by an author they were introduced to in the library".

-Douglas Losey



www.hillsidelibrary.org



images courtesy of www.overdrive.com